

ORDER



Orders	Order / Rev:	364351
	Alt Order #:	
	Product Desc:	Pol Cand
	Estimate:	
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/22/12 / 10/22/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	Sarah Levene
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Marcus/D/Assembly
	Demographic:	A25-54
	Product Codes:	PL Other
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	9	\$6,050.00	\$5,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$6,050.00	\$5,142.50	0.00
Totals	9	\$6,050.00	\$5,142.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$6,050.00
Market	100%	\$30,250.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$24,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/23/12	10/29/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MTWTF--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00

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Advertiser: Marcus/D/Assembly
 Product Desc: Pol Cand
 Estimate:

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/23/12	10/29/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MTWTF--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		5				\$650.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
N 2	KTNV	10/23/12	10/29/12	M-F 10-11a The View	CM	M-F 10-11a	MTWTF--	:30	4	\$700.00	P-01	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF--		4				\$700.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
													Totals	9	\$6,050.00